



COMING SOON



WHAT IS IT?

A Coming Soon Listing is a home that is not officially on the market, but is expected to be listed for sale within the next 1 to 14 days.

WHO CAN SEE "COMING SOON" LISTINGS?

The listing is allowed to be advertised publicly and will show in the Columbia MLS system for all agents to see. The listing will however not be distributed to third party sites (like Zillow, Realtor, etc..) until it becomes Active.

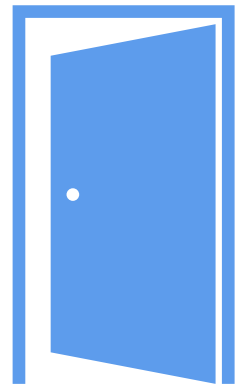


HOW LONG CAN IT BE "COMING SOON"?

It can be listed as "Coming Soon" anywhere from 1 to 14 days. Days on Market do not calculate while in the status of "Coming Soon".

ARE SHOWINGS ALLOWED?

Showings are NOT allowed during the time spent as "Coming Soon" in the MLS. There are very strict fines if a showing is requested or performed.



WHAT'S THE POINT?

This all depends on the situation. The "Coming Soon" period allows you to advertise your home as being for sale while preparing it for showings and/or getting photos taken.

DISCUSS WITH YOUR AGENT THE BEST OPTIONS FOR YOU