



### **The Cassina Group Opens New Real Estate Office**

**Charleston, S.C.** (August 28, 2012) The Cassina Group LLC, a real estate firm specializing in residential Charleston real estate, celebrated the opening of its downtown office on August 26. Located at 69 Morris Street, the new office is The Cassina Group's second location. The move was made to accommodate the rapidly expanding company as well as help increase the company's visibility in the downtown community.

"Much of our business is focused on downtown Charleston real estate sales so we wanted to establish roots in the community," said Jimmy Dye, company co-founder and broker in charge at the new office. "With the purchase of 69 Morris Street, we have committed ourselves to becoming a permanent fixture in the downtown Charleston real estate scene."

An official ribbon cutting ceremony and networking event will be hosted by the company in September to promote their new downtown location.

The Cassina Group was founded by Jimmy Dye and Robertson Allen in 2006 and has since grown to a company of fifteen general brokerage agents and four buyer's agents. In April of 2012, The Cassina Group moved to their current Mount Pleasant office at 309 Coleman Boulevard where had an extremely successful year with 235 transactions and over \$96.5 million in sales, placing them in the top 1% of the Charleston MLS for another consecutive year. They have already surpassed last year's figures and believe that their new downtown office will help propel them to new growth.

"Our young company has grown exponentially in terms of both visibility and success over the past years," said Robertson Allen, co-founder of The Cassina Group. "We attribute much of that success to our clients, hardworking full-time agents and our commitment to stay on top of cutting edge technology to deliver the best customer experience."

To learn more about The Cassina Group visit [www.TheCassinaGroup.com](http://www.TheCassinaGroup.com) or call 843.628.0008.

