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THE CASSINA GROUP RELOCATES TO MOUNT PLEASANT ***New Coleman Boulevard Location Accommodates Firm Growth***

MOUNT PLEASANT, S.C.—May 29, 2012- The Cassina Group LLC, a real estate firm specializing in residential Charleston area real estate, has moved its headquarters from downtown Charleston to Mount Pleasant. Now located at 309 Coleman Blvd., the group is settling into its new offices and is enjoying being in the heart of the Coleman Corridor.

“Although our old location was great, we felt the move was necessary to better serve both our employees and clients,” said Robertson Allen, owner and broker in charge of The Cassina Group. “So much of our business is focused on Mount Pleasant, Sullivan’s Island and Isle of Palms real estate, and we are really enjoying being a bigger part of those communities now.”

Founded in 2006, The Cassina Group has rapidly expanded over the past few years and is now a recognized leader in the Charleston real estate market. The office move was made to accommodate this growth as well as help increase the company’s visibility in the Mount Pleasant area.

“Our growth over the past few years has been significant, and we attribute much of that to the outstanding services that our agents have delivered to our clients,” said Jimmy Dye, broker and owner of The Cassina Group. “With our purchase of 309 Coleman Boulevard, we have more than doubled our office square footage, which will allow this growth to continue long into the future.”

The Cassina Group will be hosting a grand opening party for clients and Mount Pleasant residents later this month. For more information on The Cassina Group, visit www.thecassinagroup.com.

About The Cassina Group

The Cassina Group is a Charleston, South Carolina, real estate firm specializing in buying and selling homes throughout the Lowcountry of South Carolina. For more information, visit www.TheCassinaGroup.com or call (843) 628-0008.

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