



FOR IMMEDIATE RELEASE
January 22, 2014

CONTACT: Molly Glover
mglover@TheCassinaGroup.com
843.628.0008

2013 Marks a Record Year for Charleston-Based Residential Real Estate Firm The Cassina Group

Mount Pleasant, SC (January 22, 2014)— The final numbers for 2013 residential real estate sales are in, and it was a record-breaking year for Charleston, SC based agency The Cassina Group. The boutique firm, with only nineteen general brokerage agents, placed in the top ten of all Charleston based real estate companies, surpassing firms with many more agents. Their sales volume of over \$152.8 million in closed sales for the year earned them this honor and represents a 50% growth over the company's 2012 numbers.

“We are beyond pleased that 2013 was such a productive year for our company,” said Robertson Allen, broker in charge and co-founder of The Cassina Group. “Our dedicated, full-time agents, wonderful clients and cutting edge website attributed greatly to this success and we look forward to another prosperous year.”

The company works with local tech firm, BoomTown ROI, to design and manage their website. Their site, www.thecassinagroup.com, employs a user friendly real estate search engine which allows users to narrow down their preferred residential property searches in a very quick and efficient way.

“Our goal is to stay on top of innovative technology to deliver the best possible customer experience to our clients and to only hire driven agents who can deliver you with the level of service you expect, “ said Jimmy Dye, broker and co-founder of The Cassina Group. It's a philosophy that clearly has been working for the group.

In addition to their impressive sales statistics, The Cassina Group also received statewide accolades this year as they were named one of the fastest growing companies in the state by SC Biz News' *Roaring Twenties*. The company, founded in 2006, also purchased their second office in the Charleston area. They now have offices in both Mount Pleasant (309 Coleman Boulevard) and downtown Charleston (69 Morris Street).

For more information on The Cassina Group, please visit their website at www.TheCassinaGroup.com.

###