



PRESS RELEASE

For Immediate Release

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CONNIE HETTINGA & ZANE FIKANY JOIN STEINBORN GMAC REAL ESTATE BRINGING THEIR "OLD FASHIONED SERVICE WITH TODAY'S TECHNOLOGY"

Las Cruces, New Mexico, March 18th, 2009: Steinborn GMAC Real Estate is honored to announce the addition of Connie Hettinga and Zane Fikany to its growing team of professional REALTORS®. Connie and Zane work together as a team and their motto is, "Old Fashioned Service with Today's Technology".

They are the first two additions to the Mesilla office as a result of the recent merger of Emerick Real Estate and Steinborn GMAC. Recently, they were honored by the Las Cruces Sun News as the reader's choice for REALTOR® of the Year. Hettinga is a recent past president of The Las Cruces Association of REALTORS and is President Elect of the REALTORS® Association of New Mexico.

John L. Hummer, Owner & Broker, states, "I know I speak for our entire team when I say we are extremely excited and proud to have Connie and Zane join our growing and progressive team. They are true professionals, with high ethical standards and both very well respected by their peers and customers. They will be joining our newest team members at the Mesilla office as a result of our merger with Emerick Real Estate. They will be working hand in hand with our team at the Mesilla office to further strengthen our presence in the community and within our real estate industry; both statewide and nationally. Of particular note, and as a result of her strong commitment to our industry, Connie brings a contagious passion for education, leadership and genuine desire to continuously improving the level of real estate services for our customers."

Connie Hettinga states, "I have always felt that helping people find the right home is like helping them find a present for themselves. I also love the real estate profession. I have worked hard for the Real Estate Associations both local and state to help keep Realtors informed and educated. I look forward working with the Associate Brokers at the Mesilla Office."

Zane Fikany states, "I believe that home ownership is such a big part of the American dream that I am always truly honored when given the responsibility to help people achieve that dream. Everyone deserves all the information possible to make such a life-changing transaction. That's

why I love my job and look forward to being part of the growing Steinborn GMAC team and assisting in the growth of the Mesilla office."

About Connie Hettinga: She was born in Maine, and then moved to Alaska in 1978. Her first real estate license was issued in 1997, where she worked for a small family owned business for a short time before joining a brokerage in Anchorage. In the fall of 2002, she and her husband moved to Las Cruces to be closer to family. It was only natural to immediately get involved in the real estate community. Since moving to Las Cruces, Connie has become quite involved with different aspects of the business. She has served as President of Las Cruces Association of Realtors and is currently President-Elect of the Real Estate Association of New Mexico. She has volunteered for: Toys for Kids Motorcycle Parade, the Ident-a-Child program, and the Holiday Food Drive, with the Las Cruces Home Builder's Assoc, where she was the recipient of the Chairman's Choice Award for Outstanding Service. Connie holds several educational designations & certifications. She is an Accredited Buyer's Representative, a Certified Residential Specialist, an e-Pro Internet Professional, At Home with Diversity and a Certified Mediator. She also was named the Realtor of the Year in 2006 from the Las Cruces Association of Realtors. Connie and her business partner, Zane Fikany, were the 2009 recipients of Las Cruces Sun News Reader's Choice Award for Best Realtor.

About Zane Fikany: A New Mexico native, Zane Fikany has all the necessary skills to be one of the best Realtors in Las Cruces, doing it with honesty, class, and true professionalism as witnessed by being named Las Cruces Sun-News Readers' Choice Award for Best Realtor along with his real estate partner Connie Hettinga. With an eye towards real estate for as long as he can remember, Zane enrolled at New Mexico State University where he received a degree in business. Instead of participating in commencement ceremonies, Zane had already moved ahead and was taking Real Estate licensing classes. For the last three and a half years, Zane has brought a lot of enthusiasm and creativity too many happy buyers and sellers in Dona Ana County. Zane has earned his ABR, Accredited Buyer Representative Designation from the National Association of Realtors, once more proving his dedication to education and to providing unparalleled services to all of his clients.

About Steinborn, Inc. REALTORS: Founded in 1969, Steinborn Inc. REALTORS® has been serving the real estate needs of Southern New Mexico. The company is comprised of a residential division affiliated with GMAC Real Estate, commercial division affiliated with TCN Worldwide and a property management division managing approximately 400 properties. The company also operates a comprehensive real estate school – *The Real Estate Institute* offering pre-licensing and accredited continuing education courses. In addition, Steinborn Inc. REALTORS has in-house mortgage and title services in order to provide their customers with one-stop-shop real estate services. Steinborn Inc. REALTORS® has approximately 85 active Associate Brokers who are committed to providing Premier Service™ to their customers.

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JOHN L. HUMMER

President & Qualifying Broker

STEINBORN INC. REALTORS

Commercial - Residential - Management

"Serving Southern New Mexico For Over 45 Years"

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