



January 2014



Fresh off the press is the Winter 2014 Prudential Utah **Property Guide**. Boasting 172 pages of Park City properties and real estate information, the **Property Guide** can be found all around the Greater Park City area and can be viewed online at www.tinyurl.com/PGW2014



Inserted into **PARK CITY** magazine is the Prudential Utah **Neighborhood Guide**. View it online at www.tinyurl.com/NGW2014

Message from the owner

Dear Prudential Utah Friends and Clients



Happy New Year! I hope this message finds you happy, healthy and having enjoyed your Holiday Season. As I'm sure many of you are aware, 2013 proved to be a turnaround year for the housing market and that is certainly the case here in Park City. Inventory levels are historically low and prices

have stabilized, indicating healthy demand for homes in most of our local sub-markets. All of us have weathered the economic storm of the past few years and we at Prudential Utah are optimistic about 2014 and beyond.

As you contemplate your New Year's resolutions, I hope they include either spending more time in Park City or, if you are lucky enough to call Park City home, getting outside more often to enjoy the countless activities we have at our fingertips. That is definitely on my list for the New Year. On behalf of all of us at Prudential Utah, thank you for your business and we look forward to working with you in 2014.

See you on the slopes,

Stephen C. Roney
Chairman, Chief Executive Officer, Owner
Prudential Utah Real Estate

Development News



The St. Regis Deer Valley is proud to celebrate its 4th anniversary, with dozens of accolades including being named **"The #1 Hotel in North America For Families"** by *Travel & Leisure* and "Hotel of the Year" among all St. Regis properties in 2013. The Resort is located just 1.2 miles from Park City's charming historic Main Street and affords direct ski-in / ski-out access to Deer Valley Resort. The iconic St. Regis brand and legendary amenities have contributed to unprecedented sales of \$200,000,000. One to four bedroom whole ownership, luxury condominiums and residences are available for purchase, priced from \$1,250,000. For more information visit www.SRDVresidences.com or contact your Prudential Realtor®.

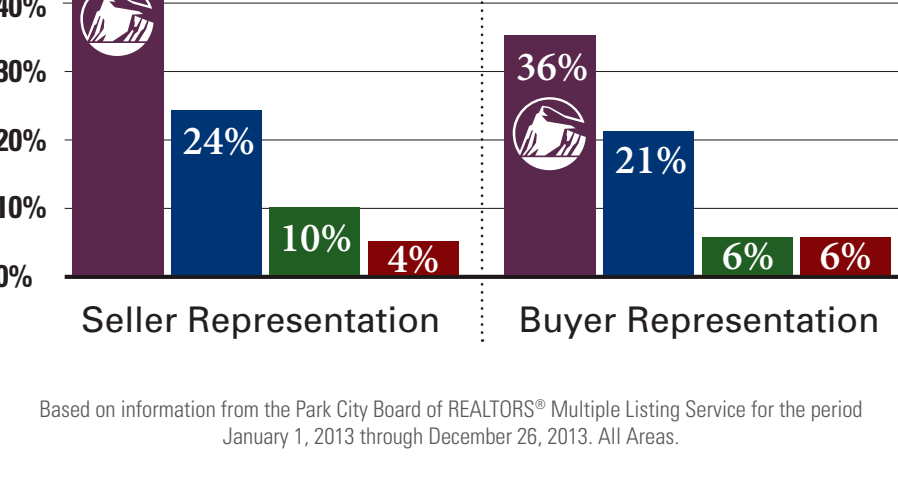
Why Prudential Utah?

Positive News for the Upper End of the Park City Market

With 3 quarters of 2013 finalized and final year-end results expected soon, we see the upper end of our market as a bright spot for 2014. The YTD sold dollar volume of luxury property priced over \$2.5 million has **increased 20%** over 2012 and 55% compared to 2011. The number of luxury sales increased 16% from 74 properties in 2012 to 86 YTD in 2013, with another 12 pending sales representing \$43 million in listing value waiting to close. Total dollar volume of luxury properties will approach \$400 million in 2013.

Prudential Utah Real Estate lists and sells more exceptional Park City properties than any other brokerage in the area. We know how to price, market and negotiate extraordinary homes. Please contact your Prudential Realtor® to sell or find your Park City home.

CLIENTS REPRESENTED Sales \$2.5 Million +



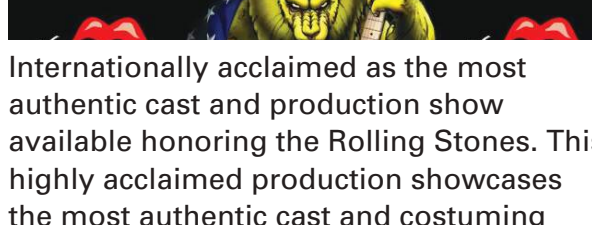
Based on information from the Park City Board of REALTORS® Multiple Listing Service for the period January 1, 2013 through December 26, 2013. All Areas.



The developers of Juniper Landing are delighted to start construction in late January of their newest building as well as surrounding area that will include the common area patio, 25 yard pool, fire pit and hot tub. Private 2-car garages, owner's storage, air conditioning and premium finishes enable Juniper Landing to offer year round or seasonal living at its best. Juniper Landing townhomes enjoy one of the premier locations in the Frostwood area of Canyons base. Walk to skiing, golf course fairways on 2 sides and easy access to all points in Park City! With recent sales in the past months, only 6 residences are currently available starting at \$799,000. For more information visit www.juniperlandingparkcity.com or contact your Prudential Realtor®.

Monthly Events

01/01 Satisfaction - A Rolling Stones Experience



Internationally acclaimed as the most authentic cast and production show available honoring the Rolling Stones. This highly acclaimed production showcases the most authentic cast and costuming audiences have ever witnessed. The likes of Mick Jagger, Keith Richards and supporting cast bring a colorful performance to over 50 years of classic hits. Visit www.holdmyticket.com

01/03 - 01/04 Queen Nation - Egyptian Theater



Queen Nation - A tribute to the music of Queen. Queen were the kings of arena rock, performing to packed stadiums around the globe for over two decades. Freddie Mercury took showmanship to a new untapped level as he mesmerized audiences with his charismatic energy and larger than life stage persona. Queen Nation, a tribute to Queen, was formed in 2004 to carry on the musical torch and pay homage to the golden age of vintage Queen concerts. Visit www.holdmyticket.com

01/04 Nellie McKay with Turtle Island Quartet - Eccles Center



Singer, songwriter and multi-instrumentalist Nellie McKay will perform with the two-time Grammy-winning Turtle Island Quartet to present a delightfully kaleidoscopic view of the music of Billie Holiday, Billy Strayhorn and the Weimar cabaret of the 1920s. McKay's talents on piano, mallets and ukulele and Turtle Islands' innovative rhythmic techniques unleash an unprecedented range of possibilities. Visit www.ecclescenter.org

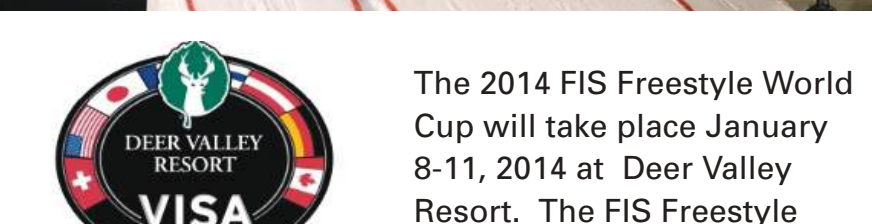
01/08 - 01/11 2014 FIS Freestyle Ski World Cup



The FIS Freestyle World Cup is the world's most prestigious freestyle athletic competition outside of the Olympics and will include aerials, moguls and dual moguls competitions at Deer Valley Resort. Catch the world's top athletes as they perform to be selected to their countries 2014 Winter Olympics Team. Visit www.deervalley.com

Park City Event News

FIS Freestyle Ski World Cup Event - 2014



The 2014 FIS Freestyle World Cup will take place January 8-11, 2014 at Deer Valley Resort. The FIS Freestyle World Cup is the world's most prestigious freestyle athletic competition outside of the Olympics and will include aerials, moguls and dual moguls competitions at Deer Valley Resort. Competitors from around the world will challenge each other and themselves on Deer Valley's 2002 Olympic runs. Join thousands of spectators as the best freestyle skiers from around the globe compete in mogul, dual moguls and aerials. It's an event not to be missed!

To kick off the 2014 FIS Freestyle Ski World Cup on Wednesday, January 8, at 7 p.m., a free live concert will take place on lower Main Street in Park City. The celebration continues immediately after the concert with a spectacular fireworks show. All events are free to the public. For details about the event visit www.deervalley.com

Wed, Jan. 8th - Evening Entertainment ~ Lower Main Street
Thur, Jan. 9 - Mogul Finals ~ Champion Ski Run
Fri, Jan. 10 - Aerial Finals ~ White Owl Ski Run
Sat, Jan. 11 - Dual Mogul Finals ~ Champion Ski Run

VISA U.S. Grand Prix - Freeskiing



Once again, the Eagle Superpipe will host the world's best freeskiers as 2014's Olympic hopefuls boost and twist in the first Grand Prix of the competition season. Many of the world's finest freestyle disciplines are expected to compete in both Halfpipe and Slopestyle disciplines at this Grand Prix stop. This event is the final opportunity for athletes from several countries, including the United States, to qualify for their countries' Olympic freeskiing teams. Men's and women's events in both disciplines will be held on both January 17 and 18, with winners for both being crowned on each of those days.

Immediately following the competition's conclusion on January 18, PCMR hosts the ceremony for the first ever U.S. Olympic Freeskiing Team. Naming ceremony festivities include a free on-mountain concert.

The entire event is free and open to the public, and will be a prime opportunity for fans to get their own look at athletes who will be featured prominently in Olympic coverage just a few weeks later. For details about the event visit www.visitparkcity.com

Park City Community News

Park City Film Studio Slated to Break Ground in 2014

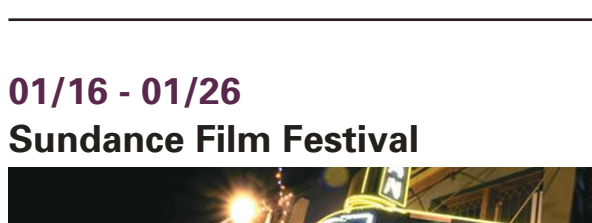


Park City Film Studios is slated to begin construction on its new \$125 million movie studio at Quinns Junction in Park City in 2014.

The new film studio and mixed-use creative campus will be built on 30 acres of property at the intersection of US 40 and Highway 248. The film studio will serve as an international full length film and television production facility with soundstages, studio production services and editing. The soundstage will contain a film school, a hotel and a guitar museum.

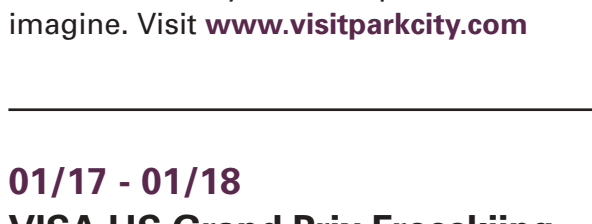
"For years we've had large filmmakers come to Utah to take advantage of our beautiful scenery only to leave and complete filming and post production in other states," says Greg Ericksen, owner and developer of Park City Film Studios. "Park City Film Studios will be a game changer for Utah by finally allowing filmmakers to complete a film from start to finish without leaving the state, ultimately increasing job opportunities and growing the industry as a whole."

01/16 - 01/26 Sundance Film Festival



Robert Redford's annual Sundance Film Festival is scheduled for January 16-26, 2014. Celebrating independent filmmakers, Sundance is a favorite Park City tradition for locals, visitors and celebrities. Each year, the Festival team reviews thousands of independent films from all across the world. These films span nearly every language known to man, broach any and all topics one could imagine. Visit www.visitparkcity.com

01/17 - 01/18 VISA U.S. Grand Prix Freeskiing Slopestyle & Halfpipe Competition/US Freeskiing Olympic Team Naming



VISA U.S. Freeskiing Grand Prix will highlight the world's best ski athletes in Park City Mountain Resort's award winning Eagle Superpipe and King's Crown slopestyle course, followed by the naming of the U.S. Freeskiing Olympic team. Visit www.irideparkcity.tv

